



SUSTAINABILITY ALLIANCE *of southwest colorado*

2009 Annual Report

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I. CHAIR'S INTRODUCTION

Dear Friends,

In 2009, the Sustainability Alliance of Southwest Colorado (SASCO) continued its efforts to make La Plata County, Colorado, a more sustainable place to live, work, and play. SASCO focused on improving its organizational capacity while continuing a broad range of committee activities and community collaborations and interactions.

The summary below highlights SASCO's main achievements and activities in 2009, including several initiatives that were the direct outcome of decisions made at our January 2009 Board planning retreat.

We hope you enjoy learning more about our activities and will consider supporting SASCO in whatever capacity possible in the years to come.

Sincerely,

Werner Heiber
Chair, Sustainability Alliance of Southwest Colorado

II. 2009 ACTIVITY HIGHLIGHTS

Revision of Mission and Vision Statements

At the January 2009 board retreat, we reviewed SASCO's activities and focus against our original, three-year-old mission and vision statements. First, we recognized that our activities have focused primarily on La Plata County, with far less emphasis on the wider Four Corners region. This review came about in part because independent sustainability groups have since formed in neighboring counties, and because we acknowledged that sustainability is at its core a local effort. Second, we recognized that SASCO's strength and opportunity in our community is one of communication and collaboration.

Based on this review, we decided to revisit both the mission and vision statements, adding a specific focus in La Plata County and emphasizing the greater effort spent on communication and collaboration versus education. The organization's vision statement has remained the same.

Mission

To promote the sustainability movement in Southwest Colorado by facilitating communication, collaboration, and integrated solutions among individuals and organizations, with a primary focus in La Plata County.

Vision

A society that preserves and restores the integrity of the natural environment, nurtures healthy human and other living systems, and maintains a vital self-reliant economy, generation after generation.

Website and Logo Redesign

A second major outcome of the board retreat was the decision to fast-track our effort to update our website and create a logo, a process we had initiated in 2008 but abandoned due to lack of funding.

Website Redesign

Lisa Mastny assumed responsibility for the website redesign process. She worked with Steve Conklin of Conklin Designs to develop a new, user-friendly site that was launched in the fall of 2009. The site is built on a Drupal platform, which has much greater capabilities for web-based content management than our previous, static HTML site. Lisa, Steve, Terry Woodward, and others are continuing to update the site and add features. The total cost of the website redesign was \$1,000, in addition to considerable volunteer time donated by Steve, Lisa, and Terry.

Logo Design

After reviewing logo samples from three different local designers, we selected Lisa Morales with Chimera Communications. We agreed to a contractual fee of \$500, and Chimera did a very professional job in developing and presenting several logo options. We benefited greatly from their experience working with the City of Durango to brand its sustainability and recycling initiatives. Chimera went beyond what we could expect based on the contractual agreement and provided us with an outstanding final product. (See cover page.)

Restructuring of Monthly Board Meetings

A third major decision at the retreat was to hold “business” board meetings only bi-monthly and to alternate them with so-called “sustainability dialogue events.” We defined these events as community discussions of pertinent local topics, ranging from government policy decisions, to the local food movement, to green jobs. The Policy Committee was designated as the body responsible for organizing these events. All business board meetings are now held on the second Thursday of even-numbered months, while the dialogue events are held on the second Thursday of odd-numbered months.

Four Corners Green Living Expo

The events planning company EcoLogic, co-owned by Carol Clark and Kristen Muraro, organized the first annual Green Living Expo at the La Plata County Fairgrounds in April 2009. They agreed to make SASCO the official beneficiary of the event, which is now our signature fundraiser. The Expo is described as “an exhibition of the latest and greatest green products and services dedicated to making the world a better place while promoting a better life through smarter living.”

As part of the Expo lineup, SASCO organized two speaking events:

- A morning presentation featuring **Robert Dietz**, Executive Director of the Center for the Advancement of the Steady State Economy, who provided an overview of steady-state economics and its benefits. Following Rob’s presentation, a six-member panel of local stakeholders, including local State Senator Ellen Roberts, discussed the pro and cons of a steady-state economy.
- An evening keynote address by **Randy Udall**, former Executive Director of Aspen’s Center of Resource Efficiency (CORE), a well-known renewable energy advocate.

Non-Profit Resource Guide

A team of SASCO volunteers applied for funds to develop a countywide Non-Profit Organization Resource Guide. Such a guide has been identified in the past as desperately needed to keep track of the approximately 400 local nonprofit organizations and to improve collaboration among them. We submitted grant applications to the City of Durango, La Plata County, and the Ballantine Foundation. The

City and County declined funding, in part because SASCO had identified its own Local First project (for which we had submitted a separate grant) as the top priority. Later in the year, the Ballantine Foundation awarded us \$2,500 toward creating the guide.

Gunter Pauli Visit and Presentation

SASCO invited Gunter Pauli, founder of Zero Emissions Research & Initiatives (ZERI) and a leading social entrepreneur, to talk at Fort Lewis College. The presentation was attended by 75 people and received good press. (See the Policy Committee summary for more details.)

Sustainability Alliance E-Newsletter

We continued to send out our bi-monthly *Sustainability Alliance's E-News*, a comprehensive e-mail newsletter providing information about upcoming events and links to relevant local articles. The recipient list continued to expand in 2009, reaching more than 700 subscribers.

Health Care Reform

SASCO took a stand in favor of health care reform and submitted a letter to the *Durango Herald* outlining the organization's position, which was later published.

III. COMMITTEE REPORTS

Executive Committee (EC)

Members: Chair Werner Heiber, Vice Chair Rebecca Koeppen, Treasurer Carolyn Moller, Secretary Lisa Mastny

Volunteer Hours: Estimated at 264 hours, including meeting attendance, taking of minutes, and preparation of other documents

Activities in 2009

In 2009, the EC met 12 times, customarily on the second Tuesday of each month. The Chair is responsible for preparing the meeting agenda, which is reviewed and decided upon by committee members. Based on discussion outcomes, the Chair then prepares the agenda for the next full Board meeting.

Outreach Committee

Mission

To develop relationships and vehicles for outreach to SASCO members, policymakers, and the community at large.

Members: The Chair transitioned between Heather Gregory, Rebecca Koeppen, and Terry Woodward. Other participants included Werner Heiber, Kevin Lockrow, Lisa Mastny, Lissa Ray, Marcus Renner, and Lexie Wallace

Volunteer Hours: Estimated at 450 hours, including meeting attendance and preparation for events

Activities in 2009

Spring Outreach Events. Early in the year, the committee collaborated with the Durango Discovery Museum to organize presentations related to sustainability and energy issues in general. Heather Gregory and Kevin Lockrow organized five monthly events starting in February 2009. Most meetings were held in the new LEED-certified Durango Public Library and included a Q&A session. The topics were as follows:

- February. Presentation by Michelle Reott and Sherry Taber about the recently opened LEED-certified Durango Public Library
- March. Video “The Story of Stuff”
- April. Video “Colorado Local First,” with participation of local businesses
- May. Video of Michael Pollan’s presentation at the 2007 Bioneers conference
- June. Durango Discovery Museum staff organized an evening of energy related-topics at the Museum itself

Fall Appleseed Event Series. SASCO joined together with five other local organizations (Durango Youth Coalition, FLC Environmental Center, Oil and Gas Accountability Project, San Juan Citizens Alliance, and Turtle Lake Refuge) to organize an event series on the first Wednesday of every month. To reduce the overall time commitment, each organization agreed to coordinate two events over the coming year.

Events for 2009 were as follows:

- September. “Solar Power in Our Community” (organized by the Sustainability Alliance)
- November. “Organic Earth and Soil – Fall Garden Prep, Making Compost Tea, and Growing Greens Year Round” (organized by Turtle Lake Refuge)
- December. “Utilities, Clean Energy, and Jobs” (organized by Durango Youth Coalition)

SLAP Discussions. The committee worked with Jason Meininger, Senior Long Range Planner of La Plata County, to develop a “Sustainability Local Action Program,” which would give participants in the La Plata County Community Design Academy the opportunity to brainstorm and work on actual projects in the community. Unfortunately, this collaborative program was cancelled due to budget cuts.

E-Newsletter. 2009 marked the third year that Lisa Mastny, SASCO Board member and secretary, compiled the Sustainability Alliance’s E-News, a bi-monthly e-mail newsletter that represents the only comprehensive, community-wide update of issues related to sustainability and the environment. In 2009, its readership increased to over 700 individuals.

Plans for 2010

- Continued organization of the Appleseed Event Series
- Development of marketing, membership, and outreach materials, including letterhead, business cards, and other organizational necessities
- Reconfiguration of the E-Newsletter to be more web-based

Food & Agriculture Committee

Mission

To facilitate a comprehensive approach to sustainable food system development, helping to support groups throughout the area with project implementation and collaboration.

Members: Chair Jim Dyer and other community members and partners (see list below)

Volunteer Hours: Estimated at 250 hours, including the Chair's time (75 hours) and volunteers' time (175 hours, based on an estimated time of seven Farm to School meetings with an average of 10 volunteer participants each for 2.5 hours)

Activities in 2009

In 2009, committee partners, including the groups involved in Healthy Lifestyle La Plata, Growing Partners, and the Southwest Marketing Network, made significant gains in promoting healthy and sustainable food production, marketing, and consumption, with the following accomplishments:

- **Meetings.** Hosted seven monthly Farm to School meetings, including several tours.
- **Farm to School.** Assisted in maintaining local ingredients, including local beef, in salad bars, snack programs, and meals at Durango and Ignacio public schools.
- **Educational Events.** Promoted school gardens, farm tours, and classroom educational activities.
- **Website.** Maintained Farm to School and Food & Agriculture sections of the SASCO website.
- **Workshops and Trainings.** Assisted with numerous local events and trainings, including Farmer-Chef connection, Homegrown Festival, Wednesday Farmers Market, Tour de Farms, gardens, restaurant and store promotions, Beginner Farmer assistance, and Iron Horse Chef.
- **Local Food Policy.** Provided input to the City of Durango and La Plata County on local food policy issues.
- **La Plata Sustainability Dialogue.** Organized and presented the Local Food Sustainability Dialogue in September.

Plans for 2010

With funding in hand for Growing Partners and expected funding for Healthy Lifestyle La Plata, activities in support of food security and healthy eating and activity will continue. We expect a retreat of local food activists in early spring: the Homegrown Retreat. Broad outreach events for the community are planned as part of the fall 2010 Homegrown Festival. We are working with Fort Lewis College Environmental Center on this major networking effort.

Policy Committee

Mission

To track local and regional sustainability issues, formulate policy responses, and advocate for them with local government and other agencies.

Members: Chair Dick White. Other participants included Werner Heiber, Rebecca Koeppen, Chris Paulson, and occasionally others.

Volunteer Hours: Estimated at 320 hours, including time invested in events and in attending committee and public meetings

Activities in 2009

Review of Mission Statement. The committee met seven times between January and early December. In January, the committee reaffirmed the above mission statement.

La Plata Sustainability Dialogues. At its January retreat, the SASCO Board decided to abbreviate its meeting schedule and to introduce bimonthly dialogues on sustainability topics for the benefit of the

community. The Policy Committee managed overall coordination of these events, although other committees took the lead on individual events. The five following events were attended by a total of about 175 people:

- March 12. "Local Government." Facilitated by Policy Committee Chair Dick White. Representatives of the towns of Bayfield and Ignacio, the City of Durango, La Plata County, and the Southern Ute Indian Tribe participated in a panel discussion, reporting on their sustainability efforts and responding to questions from the audience of about 50.
- May 14. "Green Jobs." Facilitated by SLED Committee Chair Marcus Renner. About 25 community members gathered for small-group discussions on the green jobs potential of four economic sectors: food, energy, waste, and water & land, followed by a general discussion.
- July 9. "La Plata County Comprehensive Plan." Facilitated by SASCO Vice-Chair Rebecca Koeppen for the Policy Committee. Following presentations by SASCO member Terry Woodward and La Plata County Long-range Planner Jason Meininger, the audience of 35 broke up into groups addressing Food and Agriculture, Smart Energy, Sustainable Local Economy, and Social Sustainability, followed by a general discussion.
- September 10. "Taking Control of our Local Food System." Facilitated by Food & Agriculture Committee Chair Jim Dyer. The audience of 30 collectively addressed the following issues: values involved in the local food system; what's happening now; assumptions involved in development of the local food system; fundamental changes needed, "the hard things to do," and next steps.
- November 12. "Building a Local Living Economy: Next Steps for La Plata County." Facilitated by SLED Committee Chair Marcus Renner as a follow up to the November 10–11 visit to Durango by Michelle Long of the Business Alliance for Local Living Economies (BALLE), which was co-hosted by Local First. Some 25 people participated in this roundtable discussion.

Other Public Events. The Policy Committee sponsored additional events attended by about 110 people, two occasioned by specific opportunities and one to host a policy conversation that in earlier years would have occurred at a Board meeting. These included:

- March 26. "We Voted for Change. Now What?" A presentation by Ali Sabeti, retired World Bank official and principal researcher for Region 9 Economic Development District, on funding opportunities presented by the American Recovery and Reinvestment Act of 2009. Ali summarized for an audience of about 20 the challenges posed by conventional economic growth and stressed the opportunity for building a sustainable local economy presented by elimination of waste.
- May 8. "Technologies from Nature: Inspiring Innovations and Generating Jobs." A presentation by Gunter Pauli, founder of Zero Emissions Research and Initiatives, co-sponsored with 16 local businesses and organizations. An audience of about 75 heard Gunter recount the job-creation potential of novel technologies that form the heart of his forthcoming book: *The Blue Economy: 10 years; 100 Innovations; 100,000,000 Jobs*.
- September 14. Local Officials Roundtable. Roundtable sustainability conversation among about a dozen SASCO Board members and members of the public with newly elected City Councilors Paul Broderick and Christina Rinderle Thompson.

Community Involvement. As in past years, Committee members have been actively involved in ongoing policy discussions within the community. Three major initiatives received attention from committee members in 2009, in addition to meetings on a number of less comprehensive topics.

- Climate and Energy Action Plan. This large community volunteer effort is being coordinated by the Four Corners Office for Resource Efficiency (4CORE). Primary SASCO involvement occurs through the Smart Energy Committee.

- La Plata County Comprehensive Plan update, including the Transportation-Land Use study completed in summer 2009.
- City of Durango Land Use and Development Code revision.
- Twin Buttes. The sustainability design guidelines for the preliminary plan of the Twin Buttes development received Policy Committee input.

Plans for 2010

- Continue the La Plata Sustainability Dialogues, with the following planned topics: January 14, Community resource mapping as a sustainability tool, coordinated by Terry Woodward; March 11, Sustainability updates from local governments, coordinated by Dick White.
- Develop a series of metrics for sustainability. This will be a major committee goal.

Smart Energy Committee (SEC)

Mission

To support sustainable energy initiatives in public and private forums through energy efficiency, renewable energy, and advocating for facilitating a reduced carbon footprint in the Four Corners region. (See website for complete list of goals.)

Members: Chair Kimberly Herb, Vice-Chair Ryan Huggins. Other participants include: Cindy Bell, Jeff Berman, Keith Fox, Andrea Holderied, Josh Joswick, Jim Ketter, Betty Leyerle, John Lyle, Riley Neugebauer, Lissa Ray, Harry Riegle, George Richardson, Ginger Richardson, Derek Wadsworth, Tim Wheeler, and Dick White.

Volunteer Hours: Estimated at 346 hours.

Activities in 2009

Support for 4CORE/ CEAP. Four SEC members are actively involved in the La Plata County Climate and Energy Action Plan (CEAP) as chairs and vice-chairs of various Work Groups:

- Kim Herb is Chair of the Climate Change Preparation Work Group and Vice-Chair of the Scientific and Technical Analysis Advisory Work Group
- Ryan Huggins is Co-Chair of the Energy Supply and Distribution Work Group and Co-Vice-Chair of the Climate Change Preparation Work Group
- Josh Joswick is Chair of the Emissions Inventory Work Group and Co-Chair of the Energy Supply and Distribution Work Group
- Dick White is Chair of the Scientific and Technical Analysis Advisory Work Group
- In addition, Tim Wheeler continued to serve as a 4CORE Board member and the SEC provided 4CORE with recommendations regarding 4CORE board composition policies

Influencing Policy

- LPEA Board Elections. SEC, with San Juan Citizen's Alliance, developed a questionnaire for spring 2009 LPEA Board candidates to assess their commitment to sustainable energy issues. Candidates most in line with SEC/SASCO goals received an endorsement from SASCO. Responses were posted on the SASCO website and letters to the editor were printed in the *Durango Herald*. Additionally, the SEC connected with Communities for Sustainable Energy (CSE), a group located in Fort Collins that had volunteers in the area working to influence LPEA policies regarding renewable energy. CSE

has offered to assist the SEC in the upcoming LPEA board elections by potentially providing volunteers to help canvass.

- LPEA Green Power Program. LPEA made many adjustments to its Green Power Program over the course of 2009. The first round of changes included a decision not to increase rebates from \$3K to \$4.5K, which would have made them eligible for a Governor's Energy Office match; and requiring rebate recipients to forfeit Renewable Energy Certificates at below market prices. In response, the SEC met with LPEA regarding proposed changes to the program, specifically with regard to the solar rebate program. The SEC crafted a policy recommendation that was delivered to the LPEA board. Mark Schwantes of LPEA then proposed another round of changes to the Green Power Program, many of which the SEC supported. We reviewed the policy changes and again provided LPEA with recommendations and in this instance a letter of support for certain proposed policy changes.
- LPEA Waxman-Markey Bill Position/Letter to Members. LPEA erroneously cited cost estimates associated with a cap-and-trade scenario as included in the American Clean Energy and Security Act in a letter that was sent to all members. SEC pursued a correction, which was made and posted on the LPEA website (but not reissued to all members).
- Federal Climate Legislation. While the SEC does not typically engage in federal policy issues, in this instance we felt that the extensive lobbying efforts undertaken by LPEA/CREA warranted monitoring, and in this instance, a response. As such, the SEC:
 - Drafted a position paper on the American Clean Energy & Security Act that was sent to Senators Bennet and Udall and Representative Salazar as well as the LPEA board. Dick White also read key points of our position paper at a town hall meeting with Senator Bennet, and Kim Herb and George Richardson handed the position paper off to Senator Udall's staff on energy issues during another town hall meeting;
 - Began to explore mechanisms to communicate our expertise and position on energy issue to Colorado senators via their D.C. staff on energy issues;
 - Began communications with Tri-State regarding climate legislation and associated analyses;
 - Is exploring policies that will protect vulnerable communities from potential energy price increases;
 - Anticipated continuing these efforts regarding the Senate Climate Bill(s).
- La Plata County Comprehensive Plan Update. The SEC communicated sustainable energy goals to consultants working on the La Plata County Comprehensive Plan update via the La Plata Sustainability Dialogue.
- The State of Nuclear Power. The SEC hosted guest speaker Dave Nulton who spoke and answered questions on the current state of nuclear power.

Creating Markets to Support a Sustainable Local Economy with Respect to Energy Issues

- Support for Local Solar Installers. LPEA redesigned its Green Power Program policies in a way that would likely affect the quantity and type of local solar installations. The SEC crafted and sent out questionnaires to solar installers regarding proposed LPEA changes in an effort to include the concerns of local solar installers in the development of a policy recommendation. We did not get sufficient response from local installers to include their perspectives in a recommendation.
- Local Renewable Energy Projects, Programs, and Policies. A number of local renewable energy projects, programs, and policies were being explored in 2009, including Animas City Park & Power, Breen, Sterling Energy pneumatic solar project, and HB1350/CarbonZero Solar Lease Program. The SEC fostered dialogue regarding these efforts and worked to garner necessary support and assistance to these projects.
- Energy Efficiency and Conservation Block Grant. The SEC considered taking the lead on a grant that would have proposed an expansion of 4CORE's weatherization/energy efficiency program to

commercial and industrial users. Programs were developed and lead players identified but the group agreed to end efforts when it was determined that there was not sufficient time and program development to warrant crafting a proposal at this time. There is still great interest in the concept, and Lissa Ray, Kim Herb, and Ann Emigh anticipate developing the proposal further in 2010.

Other Activities

- 350.org Event. Kim Herb and Josh Joswick participated in the 350.org event with Durango Youth Coalition by participating in a Fort Lewis College forum on climate issues as they are associated with local energy production.
- CREA Event. Colorado Rural Electric Association was going to hold its annual meeting in Ignacio and the SEC was working on finding a speaker who could talk about what sustainable energy programs are being implemented by other rural electric co-ops. The CREA meeting location was changed so efforts were stopped.

Plans for 2010

Overall goals remain unchanged for 2010 but may be amended upon review of past activities and anticipated future activities. Efforts that the SEC expects to pursue further include but are not limited to:

- Energy Efficiency and Conservation Block Grant proposal
- Extensive efforts to locate, endorse, and support candidates for the LPEA board whose perspective is in line with the goals of the SEC and SASCO;
- Crafting strategies to communicate local perspective on energy to federal policymakers
- Explore Feed-In-Tariff options for LPEA
- Continued involvement in the Climate and Energy Action Plan
- Support local energy efficiency and renewable energy projects.

Sustainable Local Economic Development (SLED) Committee

Mission

To leverage cooperation with other local organizations to develop a meaningful strategy for sustainable, local economic development by keeping dollars from flowing out of our community.

Members: Chair Marcus Renner. Participants included: Jim Dyer, Roberta Eickman, Kate Hallock, Katy Pepinsky, Ryan Riebau, Tom Riesing, M'Lissa Roulson, Peter Schertz, John Trousdale, and Tim Wheeler

Volunteer Hours: Estimated at 1,409 hours, including meetings (500 hours), administration (416 hours @8 hours/week), project work (208 hours @4 hours/week), and work of Environmental Center students (285 hours)

Activities in 2009

The SLED committee continued its work to launch Local First, an alliance of locally owned, independent businesses and community organizations. Major accomplishments in 2009 included:

- **Meetings.** The committee held four Membership meetings, 27 Steering Committee meetings, and 13 Sub-Committee meetings, and organized six Presentations (BALLE Conference, Library event, Homegrown, Michelle Long – Green Business Round Table, Elected Officials, FLC event)
- **Online Member Survey.**
- **Local First Website.** Expansion with an online payment system

- **BALLE Presentations.** Presentation of the annual BALLE Conference in Denver in May. Hosted visit and four presentations by Michelle Long, Executive Director of the Business Alliance for Local Living Economies (BALLE) in November.
- **Be Local Coupon Book.** Publication and distribution of 4,000 copies of the 2010 book.
- **Local First Wrapping Paper.** Creation and sale of recycled wrapping paper in partnership with *The Durango Herald*
- **Grant Writing.** Award of \$5,000 grants from the City of Durango and La Plata County to support the 2010 Look Local First campaign.

Plans for 2010

Hire Staff. A primary goal is to generate enough revenue to hire a staff person to coordinate, lead, and expand the Local First project. Toward this end, we successfully managed the production of the 2010 *Be Local Coupon Book* so that we are currently projecting a \$7000 profit for the 2009 project year. In 2010, we hope to continue this upward trend in revenue so that we can grow from a planned ½ time staff position for 2010 to a ¾ time position in 2011.

Build Look Local First Campaign. We hope to expand the Look Local First campaign to a year-round effort through events, contests, stickers, and other creative means. 2010 will also see the production of the 2011 *Be Local Coupon Book*, upgrades to our new website, and additional planning for a sustainable business service program.

Recruit Board of Directors and Incorporate. Central to accomplishing these goals will be the recruitment of a Board of Directors and the forming on an independent non-profit organization. The hope is to finish the incorporation process by mid-spring and become SASCO's first organizational offspring.

Economic Multiplier Study. An important project of the SLED committee in the past has been an economic multiplier study. At the BALLE Conference in Denver, we collected information about similar studies in other communities. In 2010, we plan to gain quotes for what such a study would cost in La Plata County while continuing to collect data on the impact of the Look Local First campaign.

IV. PLANS FOR 2010 AND BEYOND

At the January 2010 board retreat, the following objectives for the coming year were identified:

- Creation of a strategic plan
- Membership recruitment and a marketing/membership drive to increase SASCO's visibility
- Continued development of a for-profit enterprise group

For more information regarding our future direction and plans, please review the minutes of the January 2010 board retreat and bi-monthly board meetings, which are available on our website at www.sustainableSWcolorado.org.

V. STAFF AND BOARD OF DIRECTORS

Staff

SASCO currently employs no paid staff. The bulk of our activities are carried out by individual Board members and through the generous contributions of volunteer and intern time. However, we did pay contractors to provide services for Local First, equivalent to 1 full time contractor.

In 2009, we contracted with our first formal intern, Eliza Searles, who came to us via the Sustainable Business program at Aquinas College in Michigan. Eliza provided exemplary assistance on three main projects: the website redesign, the NPO Resource Guide, and the Green Living Expo.

Board of Directors

We estimate that Board members contributed in excess of 3,000 hours to the community in 2009. This is the equivalent of having more than 1 full-time and 1 half-time person serving sustainability needs in Southwest Colorado. Board members as of January 2010 were:

Executive Committee

[Werner Heiber, Chair](#)

[Eliza Searles, Vice Chair](#)

[Carolyn Moller, Treasurer](#)

[Lisa Mastny, Secretary](#)

Other Board Members

[Erich Bussian](#)

[Jim Dyer](#)

[Kim Herb](#)

[Rebecca Koeppen](#)

[Kelly Miller](#)

[Marcus Renner](#)

[Tyler Scheid](#)

[Dick White](#)

Board Members Emeritus

Erick Aune (2006–2007)

Bliss Bruen (2006–2007)

Carol Clark (2008-2009)

Laurie Dickson (2008)

Ron Englander (2006)

Keith Fox (2009)

Sara Holt (2009)

Roy Horvath (2006–2007)

Linda Illsley (2008-2009)

Laura Lewis Marchino (2008)

Julie Levy (2006, 2007)

Sue Morris (2007)

Katy Pepinsky (2006, 2007–2009), *Secretary* (2006)
Tom Riesing (2006–2008), *Treasurer* (2006–09)
Patricia Robertson (2006)
Denise Rue-Pastin (2007, 2008-2009)
Tim Wheeler (2006)

Board meetings occur on the second Thursday of odd-numbered months of the year. Board elections for 2010 were held on December 10, 2009. Reelected were Erich Bussian, Rebecca Koeppen, Lisa Mastny, and Kelly Miller. Newly elected members were Kim Herb, Tyler Scheid, and Eliza Searles.

VI. MEMBERSHIP AND FINANCES

Membership

In 2009, SASCO had 30 paid members. Membership forms and donations information are available on our website at <http://sustainableswcolorado.org/civCRM/contribute/transact?reset=1&id=1>.

Finances

Member Contributions

The total amount collected from membership contributions in 2009 was \$1,690, which represents a decrease of \$835 from 2008. In 2010, SASCO plans to automate and improve the upkeep of membership records, which includes renewal letters and thank-you notes. In addition, we will start a membership drive.

Business Contributions

SASCO collected \$1,475 as business contributions in 2009. Most of this was obtained by Policy Chair Dick White as an honorarium for Gunter Pauli's visit.

Green Living Expo Proceeds

As beneficiary of the 2009 Green Living Expo, SASCO received \$1,600 from the event organizer, EcoLogic, which represents roughly 5 percent of gross income.

Year-End Financial Statement attached.

Sustainability Alliance of Southwest Co, Inc.
Balance Sheet
As of January 1, 2010

	<u>Dec 31, 09</u>
ASSETS	
Current Assets	
Checking/Savings	
BSJ Checking	
Gen Oper BSJ Transactions	507.64
LOCAL BSJ Transactions	<u>10,867.86</u>
Total BSJ Checking	11,375.50
Community Foundation Account	3,107.73
Pay Pal	
Pay Pal General Operations	534.39
Pay Pal LOCAL First	<u>921.24</u>
Total Pay Pal	<u>1,455.63</u>
Total Checking/Savings	15,938.86
Accounts Receivable	
Local First Accts Receivable	<u>29,895.00</u>
Total Accounts Receivable	<u>29,895.00</u>
Total Current Assets	45,833.86
Fixed Assets	
Computer Equipment & Software	
Local First Website Build	7,800.00
Sust Alliance Website Build	1,000.00
Computer Equipment & Software - Other	<u>1,248.00</u>
Total Computer Equipment & Software	<u>10,048.00</u>
Total Fixed Assets	<u>10,048.00</u>
TOTAL ASSETS	<u><u>55,881.86</u></u>
LIABILITIES & EQUITY	
Equity	
Restricted Net Assets - LOCAL	30,468.59
Unrestricted Net Assets (SASCO Operations)	3,889.80
Net Income (SASCO Operations)	1,255.36
Net Income (Local First)	<u>20,268.11</u>
Total Equity	<u>55,881.86</u>
TOTAL LIABILITIES & EQUITY	<u><u>55,881.86</u></u>

Sustainability Alliance of Southwest Co, Inc.

02/22/10

Profit & Loss

Accrual Basis

January through December 2009

	<u>General Operations</u>	<u>Local First</u>	<u>TOTAL</u>
Ordinary Income/Expense			
Income			
Direct Public Support	3,185.00	0.00	3,185.00
Government Grants	0.00	10,000.00	10,000.00
LOCAL First Project	0.00	73,625.00	73,625.00
Special Events Income	1,600.00	0.00	1,600.00
Total Income	<u>4,785.00</u>	<u>83,625.00</u>	<u>88,410.00</u>
Cost of Goods Sold			
LOCAL Project	0.00	56,388.00	56,388.00
Total COGS	<u>0.00</u>	<u>56,388.00</u>	<u>56,388.00</u>
Gross Profit	4,785.00	27,237.00	32,022.00
Expense			
Admin & Board Development	595.79	348.76	944.55
Communication & Collaboration	2,955.67	5,770.13	8,725.80
Contract Services	0.00	350.00	350.00
Other Types of Expenses	0.00	500.00	500.00
Total Expense	<u>3,551.46</u>	<u>6,968.89</u>	<u>10,520.35</u>
Net Ordinary Income	1,233.54	20,268.11	21,501.65
Other Income/Expense			
Other Income			
Dividend Income	8.80	0.00	8.80
In Kind Income	300.00	0.00	300.00
Interest-Savings, Short-term CD	13.02	0.00	13.02
Total Other Income	<u>321.82</u>	<u>0.00</u>	<u>321.82</u>
Other Expense			
In Kind Expenses	300.00	0.00	300.00
Total Other Expense	<u>300.00</u>	<u>0.00</u>	<u>300.00</u>
Net Other Income	21.82	0.00	21.82
Net Income	<u><u>1,255.36</u></u>	<u><u>20,268.11</u></u>	<u><u>21,523.47</u></u>